



FOR IMMEDIATE RELEASE – MEDIA ADVISORY FOR JUNE 3

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Legislators, Teachers, Parents, Advocates Call for Early Learning Increases in State Budget

Hundreds Rally in Capitol to Launch New 'Early Learning PA' Campaign'

(Harrisburg, PA) June 2, 2014 – Hundreds of legislators, parents, teachers, service providers and other advocates will fill the Capitol Rotunda for an Early Childhood Action Day rally at 2:30 p.m. on Tuesday, June 3.

Early Childhood Action Day is an annual event to raise awareness about the need for strong investments in early childhood education. The event also will serve as the formal launch of Early Learning PA, a new non-partisan campaign focused on increasing early learning opportunities in Pennsylvania.

Sen. Pat Browne (R-Lehigh) and Rep. Phyllis Mundy (D-Luzerne), co-chairs of the 129-member Early Childhood Education Caucus, will participate in the Action Day Rally along with other caucus members. Early Childhood Action Day also will feature the first-ever Action Day Action Center in the East Wing Rotunda, equipped with e-advocacy and social media stations. Attendees will raise awareness via social media using the tag #InvestInECE.

The new Early Learning PA campaign is a broad-based coalition of parents, educators, civic and business leaders, law enforcement and military officials and others who want to ensure Pennsylvania has a comprehensive early childhood education system that provides all of the commonwealth's children, particularly its most vulnerable, with access to the learning resources and supports they need to enter school ready to learn. Visit the campaign's newly launched website – earlylearningpa.org – and follow the campaign's progress on Facebook ([facebook.com/earlylearningpa](https://www.facebook.com/earlylearningpa)) and Twitter (@ELPATweets).

WHAT: Capitol Rotunda Rally / News Conference

WHEN: Tuesday, June 3, 2014 at 2:30 pm

WHERE: Capitol Rotunda - Harrisburg

WHO: Senator Pat Browne (R-Lehigh)

Representative Phyllis Mundy (D-Luzerne)

Lloyd Lamm, Regional Banking Executive, First National Bank of Pennsylvania

Brandon Phillips, Family Service Specialist, Pittsburgh Public Schools

Shawn M. Lacy, J.D., Executive Director, Family support Services

Mary Ann Delvin, Executive Director, Child Development, Inc.

Cynthia Battle, Community Outreach Specialist,

Pittsburgh Association for the Education of Young Children

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